

**Treasury's Federal Consulting Group
& the Federal Communicators Network**

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May 17, 2005

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Submit your news. See the bottom of this message.
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OPPORTUNITY

The White House Conference on Aging needs a talented writer-editor who is experienced in publishing. If you are interested in a detail that would last about 9-10 months, send your resume by May 23rd to pat.wood@ots.treas.gov.
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BOOKS

GovExec.com: Love 'em or Lose 'em: Getting Good People to Stay by Beverly Kaye and Sharon Jordan-Evans
<http://www.govexec.com/features/0505-01/0505-01na2.htm>

Deep Smarts: How to Cultivate and Transfer Enduring Business Wisdom by Dorothy Leonard and Walter C. Swap
<http://www.amazon.com/exec/obidos/tg/detail/-/1591395283/104-2586264-3434339?v=glance>

Government Marketing Best Practices by Mark Amtower
(Government often has to "market" its goods and services. Learn how businesses market to government.)
<http://www.bookmasters.com/marktplc/01338.htm>
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PARTNERSHIPS

Federal Consulting Group and Maxamine Partner to Improve Federal Websites with Web Analytics
http://www.fcg.gov/news_releases/05052005.pdf
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DEADLINE

Nomination Deadline is June 20 for Government Computer News Award <http://www.postnewsweektech.com/awards/main.html>

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TRAINING

10th Anniversary!! May 23-25: FedWeb Spring 2005 Bringing Practical Solutions to Web Professionals
<http://www.fedweb.org/spring2005.shtml>

May 27: Determining the Optimal Number of Usability Test Participants (DC) Free

<http://www.usability.gov/usabilityuniversity/seminar.html#may27>

May 25-26: Government IT Security Summit, Arlington, VA

<http://www.performanceweb.org/itsecurity/index.html>

and

June 6-8: Project Management in Government, Arlington, VA

http://www.performanceweb.org/CENTERS/Performance_Management/Events/P452/P452.htm

For the two conferences above, contact Melvin Hall to register or for more information (703) 894-0481, (703)894-0482, hall@performanceweb.org

June 17: FCG's Special Community of Practice—Leadership at Every Level: To Ensure the Earth's Vitality (DC) Free

http://www.fcg.gov/pdfs/FCG_community_practice_061705.pdf

To register, write to lee.salmon@ots.treas.gov

June 21: FCG's ACSI Survey Users (DC) Free (9:30 a.m.)

http://www.fcg.gov/pdfs/survey_user_group.pdf

You may attend if you are a user or just interested. Contact linda.collins@ots.treas.gov.

June 21: FCG's Community Service Forum (DC) Free (1 p.m.)

http://www.fcg.gov/pdfs/survey_user_group.pdf

You may attend if you are a regular participant or just interested. Contact linda.collins@ots.treas.gov. Agenda will be ready near the end of May.

June 24: FCG's Coaches Community of Practice—The Meta Model of Change (DC) Free

<http://www.fcg.gov/meta-model-of-change.html>

You may attend if you are a member or just interested. Contact lee.salmon@ots.treas.gov

**June 28-30: 2005 Government Communications Summit,
Arlington, VA**

Comprehensive Strategies for Designing, Implementing and
Evaluating Public Information Campaigns in Government
http://www.performanceweb.org/CENTERS/Communication_Strategy/Events/P368/P368.htm

July 25-26: Excellence in Government Conference (DC)

<http://www2.govexec.com/excelgoveast/>

40 training sessions in 8 tracks

**Aug. 17: itsGov Technology Showcase: Technology Buying at
Year-End (DC)** (includes educational sessions)

<http://www.itsgov.com/>

GovExec.com Training Calendar

<http://www.govexec.com/calendar/>

You can find government and private sector training events on this
calendar and you can add your events. It's free.

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RESOURCES

How to Be a Leader Without the Benefit of Authority

http://www.fcg.gov/lead_without_authority.ppt

Usability University <http://www.usability.gov>

Plain Language www.plainlanguage.gov

OPM's Awards Calendar

<http://www.opm.gov/perform/articles/2001/AWDABC.asp>

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PROCLAMATIONS

Asian & Pacific American Heritage Month

<http://www.whitehouse.gov/news/releases/2005/05/20050503-6.html>

Older Americans Month

<http://www.whitehouse.gov/news/releases/2005/05/20050503-1.html>

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SUBMISSIONS

**Submit Your Agency News, Awards, Training Events, Reports,
Books, Web Links and Resources**

Send an email to pat.wood@ots.treas.gov. We accept vendor events if they are co-sponsored by a government agency or if government employees help plan the training and/or appear on the program.

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